



3D
Creative
Summit
2014

Press Release Feb 10 2014



Developing world class talent

12-13 March 2014
BFI, Belvedere Rd,
South Bank,
London SE1 8XT

All press enquiries

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Just announced:
Ravensbourne and **The International 3D and Advanced Imaging Society** have opened applications for the **3D Creative Summit Producer's Lab** taking place at the British Film Institute on the 13th March (as part of the 3D Creative Summit taking place on 12th and 13th March 2014). Following on from a hugely successful lab last year the Lab is being extended to a full day.

The Producers Lab is an opportunity for workshops and conversations with some of the world's top talent in 3D. Speakers confirmed so far include **Catherine Owens** (acclaimed producer for the U2 3D and creative advisor for 3doo, the world's first open 3D platform), **Steve Schklair** (CEO, 3ality and talking about Stalingrad, The Hobbit and Spiderman) and **Meetal Gokul** (lead Stereoscopic DI Artist for Park Road Post and Head of Visual Effects for The Hobbit: an Unexpected Journey and The Hobbit: Desolation of Smaug).

The Lab aims to equip producers with the knowledge and skills to be leaders of the

next generation in 3D. Ravensbourne and the International 3D Society believe this knowledge is crucial for the sustainability of the UK film industry and for the UK to remain at the forefront of the creative and technical explorations in 3D.

Producers from last years Lab included:

Barry Ryan of Warp Films who produced This Is England and **Ajay Rai** of Gunslinger Films the producers of Il Manors, through to newer producers such as **Kate Ogborn** of Fly Film Company, **Joe Kennedy** of Mountain Films and **Andrea Florence** of Aquila Films, all of whom had produced a number of ground-breaking documentaries.

The three goals for the day are:

- **Technical** A tool kit for the people and kit needs for every kind of 3D project
- **Inspirational** The participants of the lab will be taking 3D in to the future – following in the footsteps of Ang Lee and Alfonso Cuaron, they will be inspired and galvanised in to action
- **Creative** What makes a project 3D? How can you tell and how can you best develop it?

The Lab applicants will either be developing a 3D feature project or feature or have already made a 3D short.

Further details about the programme can be found here:
www.3dcreativesummit.com



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Notes to Editors

The 3D Creative Summit celebrates, demystifies and expounds the strengths and challenges of working in 3D. Last year we heard from Oscar- winning director, Ang Lee, and Sir David Attenborough spoke about his work with Sky 3D. The summit is funded by Creative Skillset and sponsored by an array of the UK's top film and TV players including: Sky 3D, Vision 3, OnSight, SGO, Meduza and Deluxe Digital Cinema EMEA.

Ravensbourne – www.ravensbourne.ac.uk is a world-class digital destination developing talented individuals and leading- edge businesses through learning, skills, applied research, enterprise and innovation. We are a university sector college innovating in digital media and design, with a vocationally focused portfolio of courses, spanning fashion, television and broadcasting, interactive product design, architecture and environment design, graphic design, animation, moving image, music production for media and sound design. They are a centre of excellence, industry accredited, and a Skillset Media Academy.

International 3D and Advanced Imaging Society – www.international3dsociety.com

The International 3D and Advanced Imaging Society has been founded to advance the art and technologies of stereoscopic 3D content and its professional innovators. The organisation will host educational opportunities for showcasing work, recognising achievement and advancing member growth. The International 3D Society is open to individuals and organisations active in moving 3D media to an exciting new era of creative achievement and consumer support.

Creative Skillset – www.creativeskillset.org is the licensed Sector Skills Council for Entertainment Media, Fashion and Textiles, Publishing and Advertising, Marketing and Communications. It is owned and invested in by employers working in social partnership with unions and aspires to have the best skills and talent in the world to drive growth of the industries and the UK economy. Creative Skillset brings all parts of the Creative Industries together to add value through collaboration on workforce development. Creative Skillset's Craft and Technical Skills Academy supports UK film production by investing in the skills of our current and next generation of filmmakers. This work is made possible through funding received from industry contributions to the Skills Investment Fund (SIF) and is part of Creative Skillset's UK Film Skills Strategy, A Bigger Future 2.

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Further details about 3D Creative Summit 2014 can be found here:

www.3dcreativesummit.com

Ticket information:

www.eventbrite.co.uk

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